

2 0 2 4 全球數位趨勢論壇

2024 GLOBAL DIGITAL TRENDS FORUM

Agenda 議程表

Morning Session 上午場

Time	Events	Keynote Speaker	
09:00-09:15	Opening Ceremony	Opening Remark- 林思伶 Shihling Lin, President(Professor), Providence University, Taiwan 靜宜大學校長	Moderator-蔡佩玲 Vanessa Tasi, Assistant Professor, Global Foreign Language Education Program, Providence University, Taiwan 靜宜大學寰宇外語教育 學士學位學程助理教授
09:15-09:43	【Edtech】 Implementing Constructivist Approach in ESL Academic Writing Courses	Speaker- Hoa Nguyen Thi Quynh, a Head of English Department, FPT University, Vietnam 越南融促大學英文系主任	
09:43-10:00	【Edtech】 English as a Foreign Language Students' Acceptance of Google Classroom in Writing Classes: A Case Study in Vietnam	Speaker- Nguyen Bao Toan, Lecturer, English Depart., FPT University, Vietnam 越南融促大學英文系講師	
10:00-10:30	【Edtech】 Innovation in Language Learning and Teaching: The Case of Taiwan (New Language Learning and Teaching Environments)	Speaker- 達馬萬 Darmawansah, Assistant Professor, Global Foreign Language Education Program,Providence University, Taiwan 靜宜大學寰宇外語教育 學士學位學程助理教授	
10:30-11:00		Tea Break	
11:00-11:30	【Edtech】 Innovation in English Language Teaching in India: Trends in Language Pedagogy and Technology	Speaker- Satyendra Patnaik Rector (Professor), KIIT University, India 印度 KIIT大學校長	
11:30-12:00	Panel Discussion	All Speakers	
12:00-13:00	Lunch		

Afternoon Session 下午場

Time	Events	Keynote Speaker	
13:00-13:30	【 Martech 】 Martech Trends for 2024-2026	Speaker- 任立中 <i>Lichung Jeng, President(Professor), National Taipei University of Business, Taiwan</i> 國立臺北商業大學校長	Moderator- 柯羅許 <i>Rushikesh Khire, Assistant Professor, International Business Administration Program, Providence University, Taiwan</i>
13:30-14:00	【 Martech 】 Marketing Tools Needed for Speedboat E-commerce	Speaker- 吳家聰 <i>ChiaTsung Wu, Owner, KAMAK DYNAMICS Co., Ltd, Taiwan</i> 肯瑪動力股份有限公司代表人	
14:00-14:30	【 Martech 】 EExperience Sharing of Semiconductors and Telecom	Speaker- <i>Anil Bajpai, Vice Chancellor(Professor), Jagadguru Kripalu University, India</i> 印度 Jagadguru Kripalu University副校長	
14:30-14:45			